



FACTSHEET

IKI SCP ASIA PHASE II
SUSTAINABLE CONSUMPTION AND PRODUCTION



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PROJECT BACKGROUND

IKI SCP Phase II – Future Food Together is a WWF-led, multi-country initiative funded by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV). The project advances the global Sustainable Consumption and Production (SCP) agenda under the UN Sustainable Development Goals. In Thailand, it supports efforts to reduce pressure on natural habitats through agroecology, sustainable value chains, and consumer awareness. By engaging farmers, communities, businesses, and government agencies, the project promotes low-carbon and biodiversity-friendly production and consumption practices while addressing agri-food



challenges—including the expansion of maize cultivation in upland landscapes—and supporting livelihoods, ecosystem restoration efforts, and SDG 12 objectives.

Locations: Ping, Nan, and Chao Phraya River Basins.





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WWF ACTIVITIES

- **Policy & governance:** Convened the Food Forward NDC Workshop and contributed inputs to the National Convergence Blueprint, highlighting five SCP domains for consideration in Thailand's NDC 3.0.
- **School Lunch Initiative:** Piloted in Chiang Mai, connecting farmers, schools, and parents to increase access to chemical-free meals, improve child nutrition, and promote biodiversity.
- **Green spaces & local food systems:** Supported green space management and promoted seasonal, locally sourced food consumption through school lunches, community markets, and consumer awareness campaigns.
- **Farmer capacity & market access:** Trained smallholder farmers in agroecological practices and connected them with hotels, restaurants, and retailers to promote deforestation- and conversion-free, biodiversity-friendly products.
- **Business engagement:** Developed three SCP tools covering low-carbon transport, sustainable packaging, and food waste reduction, alongside capacity building for retailers, restaurants, and food delivery businesses.



KEY ACHIEVEMENTS

- **Policy:** Contributed to discussions on integrating five SCP domains into Thailand's NDC 3.0 process.
- **Green spaces:** Contributed to improved management of green space by **103.42 ha** across Chiang Mai, Nan, and Bangkok.
- **Consumers:** Reached **9,621 people** through food literacy and consumer awareness activities.
- **Farmers:** Trained **1,735 smallholder farmers** in agroecology and sustainable farming practices.
- **Market access through SCP models:**
 - 🌿 **School Lunch (Chiang Mai):** Linked **40 farmers** to supply locally sourced produce for school meals benefiting 265 students.
 - 🌿 **Mae Chaem Green Market:** Established a community-led market for nature-positive products and seasonal consumption.
 - 🌿 **Hospitality sector:** Promoted the uptake of 100+ locally sourced and biodiversity-friendly ingredients among hotel and restaurant partners.
 - 🌿 **Business sector:** Developed **three bilingual SCP tools** for implementation with private sector partners.



CHALLENGES

Market opportunities for sustainably produced, biodiversity-friendly products remain limited, while certification and traceability systems for local sourcing require further scaling.

NEXT STEPS

Publish the **2026 Final Report** to document lessons learned and showcase successful SCP models for wider replication.



INSIGHTS

A new SCP initiative in the **Mae Ping Corridor (Tak Province)** will link ethnobotanical knowledge and biodiversity-based products with conservation-focused livelihoods, positioning community forests as potential **Other Effective Area-based Conservation Measures (OECMs)** that contribute to biodiversity conservation whole supporting local communities.



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